Innovation and Incubation Centre

Shri Guru Ram Rai University Dehradun, Uttarakhand

11th October 2025

One day Seminar on "IPR based Innovative ideas for Start-ups".



About the Talk

On Saturday, 11th October 2025, we organized a seminar where Prof. Satyendra Rajput was the keynote speaker. He serves as the IPR Coordinator and In-charge of the MSME-approved Incubation Centre at Gurukula Kangri University, Haridwar. Prof. Satyendra K. Rajput delivered an integrated, practice-focused introduction to Intellectual Property Rights (IPR) for startups, featuring applied examples from biotechnology, medical devices, herbal formulations, product design, and IPR practices in India. The lecture covered a comprehensive range of topics, including the policy framework (Startup India, timelines, and fees), patent doctrines (novelty, inventive step, and Section 3 limitations), patent prosecution steps and timelines, and alternative forms of IP protection such as designs, trademarks, copyrights, and geographical indications. It also included practical insights into patent searches and databases, along with examples of patent publications and granted patents, including wound-healing compositions, diabetic foot devices, hydrogel nanocomposites, orthodontic shoes, and animal cage systems. The session concluded with strategic guidance for startups on linking IPR with funding, valuation, commercialization opportunities. Startups are dynamic ventures that seek scalable and repeatable business models under uncertain conditions. They thrive on innovation and agility, with their success often depending on the strategic management of intellectual property rights to enhance valuation, attract investors, and build partnerships. IPR serves as a cornerstone for protecting novel ideas and establishing a competitive advantage in technology-driven markets. In India, the startup ecosystem is strongly supported by government initiatives such as Startup India, Make in India, and DPIIT recognition, which provide financial incentives, tax benefits, and expedited patent examination for eligible startups, women innovators, and applicants using the PCT-ISA route.

Glimpse of Seminars:













